

Banaras Hindu University

Notations :

- 1.Options shown in green color and with ✓ icon are correct.
- 2.Options shown in red color and with ✗ icon are incorrect.

Question Paper Name :	908 16th Mar 2022 Shift 1
Subject Name :	908
Creation Date :	2022-03-16 14:21:31
Duration :	120
Total Marks :	300
Display Marks:	Yes
Share Answer Key With Delivery Engine :	Yes
Actual Answer Key :	Yes
Calculator :	None
Magnifying Glass Required? :	No
Ruler Required? :	No
Eraser Required? :	No
Scratch Pad Required? :	No
Rough Sketch/Notepad Required? :	No
Protractor Required? :	No
Show Watermark on Console? :	Yes
Highlighter :	No
Auto Save on Console?	No
Change Font Color :	No
Change Background Color :	No
Change Theme :	No
Help Button :	No
Show Reports :	No
Show Progress Bar :	No

RET_Retail and Logistic Management

Group Number :	1
Group Id :	87408185
Group Maximum Duration :	0
Group Minimum Duration :	120
Show Attended Group? :	No
Edit Attended Group? :	No
Break time :	0
Group Marks :	300
Is this Group for Examiner? :	No
Examiner permission :	Cant View
Show Progress Bar? :	No

Research_Methodology

Section Id :	874081178
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	40
Number of Questions to be attempted :	40
Section Marks :	120
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	874081220
Question Shuffling Allowed :	Yes

Question Number : 1 Question Id : 8740819818 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which of the following data collection methods is not normally used in qualitative research ?

निम्नलिखित में से कौन-सी आंकड़ा संग्रहण विधियों का प्रयोग सामान्यतः गुणात्मक शोध में नहीं किया जाता है ?

Options :

1. ✘ Participant observation
सहभागी अवलोकन
2. ✘ Focus groups
केंद्रित समूह
3. ✔ Questionnaire
प्रश्नावली
4. ✘ Semi-structured interview
अर्द्ध संरचनात्मक साक्षात्कार

Question Number : 2 Question Id : 8740819819 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

When a hypothesis states that there is no difference between two situations, groups, outcomes or the prevalence of a condition, it is called :

एक परिकल्पना जिसमें दो स्थितियों, समूहों, परिणामों या किसी स्थिति की व्यापकता में कोई अंतर नहीं है, तो इसे कहा जाता है :

Options :

- 1. ✘ Alternative hypothesis
वैकल्पिक परिकल्पना
- 2. ✔ Null hypothesis
शून्य परिकल्पना
- 3. ✘ Descriptive hypothesis
वर्णनात्मक परिकल्पना
- 4. ✘ Numerical hypothesis
संख्यात्मक परिकल्पना

Question Number : 3 Question Id : 8740819820 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

In which kind of research, analysis of data is an ongoing process during data collection ?

किस प्रकार के शोध में आंकड़ों के संग्रहण के दौरान आंकड़ों का विश्लेषण एक सतत प्रक्रिया होती है ?

Options :

- 1. ✔ Qualitative
गुणात्मक
- 2. ✘ Quantitative
मात्रात्मक
- 3. ✘ Survey
सर्वेक्षण
- 4. ✘ Experimental
प्रयोगात्मक

Question Number : 4 Question Id : 8740819821 Question Type : MCQ Option Shuffling : Yes Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

What is the main aim of interdisciplinary research ?

अन्तर विषयी शोध का मुख्य उद्देश्य क्या है ?

Options :

1. ✘ To over simplify the problem of research
अनुसंधान समस्या को सरल बनाने के लिए
2. ✔ To bring out the holistic approach to research
अनुसंधान के लिए समग्र दृष्टिकोण लाने के लिए
3. ✘ To create a new trend in research methodology
अनुसंधान पद्धति में नए प्रवृत्ति के निर्माण के लिए
4. ✘ To reduce the emphasis on a single subject in the research domain
अनुसंधान क्षेत्र में किसी एक विषय पर प्रभाव (जोर) को कम करने के लिए

Question Number : 5 Question Id : 8740819822 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which of the following feature is considered as critical in qualitative research ?

गुणात्मक शोध के प्रतिमान में, निम्नलिखित में से कौन-सी योजना को महत्वपूर्ण माना जा सकता है ?

Options :

1. ✘ Collecting data with the help of standardized research tools
मानकीकृत शोध उपकरणों की सहायता से आंकड़ों का संकलन
2. ✘ Design sampling with probability sample techniques
संभाव्यता प्रतिदर्श तकनीक से प्रतिदर्श चयन का अभिकल्प
3. ✔ Collecting data with bottom-up empirical evidence
प्रदत्तों के संकलन में अनुभवजन्य साक्ष्यों का निम्न से उच्च स्तरीयता की ओर उन्मुखता
4. ✘ Gathering data with top-down schematic evidence
उच्च से निम्न व्यवस्थित साक्ष्यों सहित प्रदत्त संग्रहण

Question Number : 6 Question Id : 8740819823 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

'Parameter' indicates the characteristics of which of the following ?

‘प्राचल’ निम्नलिखित में से किसकी विशेषताओं को दर्शाता है ?

Options :

1. ✓ Population
जनसंख्या
2. ✗ Sample
प्रतिदर्श
3. ✗ Statistics
प्रतिदर्शज
4. ✗ Statistical measurements
सांख्यिकीय माप

Question Number : 7 Question Id : 8740819824 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which one of the following is an indication of the quality of a research Journal ?

निम्नलिखित में से कौन-सा एक शोध पत्रिका की गुणवत्ता का सूचक है ?

Options :

1. ✗ h-index
एच-सूचकांक
2. ✗ g-index
जी-सूचकांक
3. ✗ i 10-index
आई 10-सूचकांक
4. ✓ Impact factor
प्रभाव कारक

Question Number : 8 Question Id : 8740819825 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The sampling technique based on referral system of respondents is known as :

उत्तरदाताओं के सन्दर्भ प्रणाली पर आधारित प्रतिचयन तकनीक को के रूप में जाना जाता है :

Options :

1. ✘ Convenience Sampling
सुविधा प्रतिचयन
2. ✔ Snowball Sampling
स्नोबॉल प्रतिचयन
3. ✘ Cluster Sampling
गुच्छ प्रतिचयन
4. ✘ Stratified Sampling
स्तरीकृत प्रतिचयन

Question Number : 9 Question Id : 8740819826 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

What is the first stage of a systematic review of literature ?

व्यवस्थित साहित्य समीक्षा का पहला चरण क्या है ?

Options :

1. ✘ Assess the relevance of each study to the research question(s)
अनुसंधान प्रश्न (प्रश्नों) के लिए प्रत्येक अध्ययन की प्रासंगिकता का आँकलन
2. ✔ Define the purpose and scope of the review
समीक्षा के उद्देश्य और दायरे की परिभाषा
3. ✘ Appraise the quality of studies from the previous step
पिछले चरण के लेखों (अध्ययन) से गुणवत्ता का मूल्यांकन

Survey all of the literature contained within a single library

4. ✘ एक ही पुस्तकालय में निहित सभी साहित्य का सर्वेक्षण

Question Number : 10 Question Id : 8740819827 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

What does it mean to operationalize a variable for empirical research ?

अनुभवजन्य अनुसंधान के लिए एक चर को परिचालित करने का क्या अर्थ है ?

Options :

Defining variables into measurable factors

1. ✔ चरों को मापने योग्य कारकों में परिभाषित करना

Describing which variable will be operational

2. ✘ वर्णित करना कि कौन-से चर परिचालित होंगे

Describing the tools of research

3. ✘ अनुसंधान के साधनों का वर्णन करना

Describing the criteria of selection of elements in sample

4. ✘ प्रतिदर्श में इकाइयों के चयन के मानदंड का वर्णन करना

Question Number : 11 Question Id : 8740819828 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

ANOVA is used to calculate :

एनोवा (ANOVA) का उपयोग किया जाता है :

Options :

The difference between two treatments effect

1. ✘ दो उपचार प्रभावों के बीच के अंतर के लिए

The difference among more than two treatments effect

2. ✔ दो से अधिक उपचार प्रभावों के बीच के अंतर के लिए

The association between two variables

3. ✘ दो चरों के बीच संबंध के लिए

The correlation between two variables

4. ✖ दो चरों के बीच सहसम्बन्ध के लिए

Question Number : 12 Question Id : 8740819829 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... are errors that can be attributed to sources other than sampling, and they can be random or non-random.

..... ऐसी त्रुटियाँ हैं जिन्हें प्रतिचयन के अलावा अन्य स्रोतों के लिए जिम्मेदार ठहराया जा सकता है, और वे यादृच्छिक या गैर-यादृच्छिक हो सकते हैं।

Options :

1. ✖ Random sampling error
यादृच्छिक प्रतिचयन त्रुटि

2. ✖ Non-response error
गैर-प्रतिक्रिया त्रुटि

3. ✔ Non-sampling error
गैर-प्रतिचयन त्रुटि

4. ✖ Response error
प्रतिक्रिया त्रुटि

Question Number : 13 Question Id : 8740819830 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which of the following is *not* a type of non-probability sampling ?

निम्न में से कौन-सा गैर-संभाव्यता प्रतिचयन का एक प्रकार *नहीं* है ?

Options :

1. ✖ Quota sampling
कोटा प्रतिचयन

2. ✖ Snowball sampling
स्नो-बॉल प्रतिचयन

Cluster sampling
3. ✓ गुच्छ प्रतिचयन

Convenience sampling
4. ✗ सुविधा प्रतिचयन

Question Number : 14 Question Id : 8740819831 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Idea generation by two or more people thinking as freely as possible is formally known as :

दो या दो से अधिक लोगों द्वारा यथासंभव स्वतंत्र रूप से विचार की उत्पत्ति औपचारिक रूप से किस प्रकार जाना जाता है ?

Options :

Gap analysis
1. ✗ अंतराल विश्लेषण

Forced relationship
2. ✗ बलकृत संबंध

Brainstorming
3. ✓ विचारावेश (ब्रेन-स्टॉर्मिंग)

The learning curve
4. ✗ सीखने की अवस्था

Question Number : 15 Question Id : 8740819832 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

In research terminology the extraneous variable can be described as

शोध शब्दावली में बाहरी चर को इस प्रकार वर्णित किया जा सकता है :

Options :

Linking the independent and dependent variables
1. ✗ स्वतंत्र और आश्रित चरों को जोड़ना

Several factors operating in a real-life situation that is not measured in the study may affect changes in the dependent variable

वास्तविक जीवन की स्थिति में काम करने वाले कई कारक जिन्हें अध्ययन में मापा नहीं जाता है, वे आश्रित चर में परिवर्तन को प्रभावित कर सकते हैं

2. ✓

The outcome or change(s) brought about by the introduction of an independent variable

परिणाम या परिवर्तन (परिवर्तनों) को एक स्वतंत्र चर की शुरुआत के द्वारा लाए जाते हैं

3. ✘

The cause responsible for bringing about change(s) in a situation

4. ✘ किसी स्थिति में परिवर्तन (परिवर्तनों) को लाने के लिए जिम्मेदार कारण

Question Number : 16 Question Id : 8740819833 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

What is meant by a "spurious" relationship between two variables ?

दो चरों के बीच "मिथ्या संबंध" का क्या तात्पर्य है ?

Options :

One that is so ridiculously illogical it cannot possibly be true

1. ✘ यह इतना हास्यास्पद रूप से अतार्किक है कि यह सच नहीं हो सकता

An apparent relationship that is so curious it demands further attention

2. ✘ एक स्पष्ट संबंध जो इतना निराला है कि वह और ध्यान देने की मांग करता है

A relationship that appears to be true because each variable is related to a third one

3. ✓ एक संबंध जो सत्य प्रतीत होता है क्योंकि प्रत्येक चर एक तीसरे चर से संबंधित है

One that produces a perfect negative correlation on a scatter diagram

4. ✘ एक जो प्रकीर्ण आरेख (विक्षेप चित्र) पर एक पूर्ण ऋणात्मक सहसंबंध उत्पन्न करता है

Question Number : 17 Question Id : 8740819834 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

First step of research is :

शोध का प्रथम चरण है :

Options :

1. ✖ Designing the research
शोध की रूपरेखा तैयार करना
2. ✖ Data Collection
आँकड़ा एकत्रीकरण
3. ✔ Identification of the research problem
शोध समस्या की पहचान
4. ✖ Analysis of data
आँकड़ों का विश्लेषण

Question Number : 18 Question Id : 8740819835 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which one of the following is *not correct* about hypothesis ?

परिकल्पना के बारे में निम्नलिखित में से कौन सत्य *नहीं* है ?

Options :

1. ✖ A good hypothesis is generally simple
एक अच्छी परिकल्पना सामान्यतया सरल होती है
2. ✔ It is necessary that a hypothesis must never be capable of 'being proved' or 'disproved'
यह आवश्यक है कि एक परिकल्पना कभी भी 'साबित हो सकने' या 'साबित न हो सकने' योग्य नहीं हो
3. ✖ Hypothesis provides a right direction to a research
परिकल्पना एक शोध को सही दिशा प्रदान करती है
4. ✖ In empirical research, formulation of hypothesis is an essential component of the research design
अनुभवजन्य शोध में, परिकल्पना का निर्माण शोध की रूपरेखा का एक आवश्यक अवयव है

Question Number : 19 Question Id : 8740819836 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

A researcher has obtained a set of data having values 1, 4, 5, 4, 6, 4, 8, 4, 9, 3, 2 find out the mode :

एक शोधकर्ता ने 1, 4, 5, 4, 6, 4, 8, 4, 9, 3, 2 के मान वाले आंकड़ों का एक समुच्चय प्राप्त किया है, बहुलक का पता लगाएँ :

Options :

1. ✖ 6

2. ✖ 5

3. ✔ 4

4. ✖ 3

Question Number : 20 Question Id : 8740819837 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

How to judge the depth of any research ?

किसी भी शोध की गहराई को कैसे आंका जाता है ?

Options :

By research title
1. ✖ शोध शीर्षक के अनुसार

By research duration
2. ✖ शोध अवधि के अनुसार

By research objectives
3. ✔ शोध उद्देश्यों के अनुसार

By total expenditure on research
4. ✖ शोध पर कुल व्यय द्वारा

Question Number : 21 Question Id : 8740819838 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which among the following is *not* related to qualitative research ?

निम्नलिखित में से कौन गुणात्मक अनुसंधान से संबंधित नहीं है ?

Options :

1. ✘ Thematic analysis
विषयगत विश्लेषण
2. ✘ Case Study
वृत्त अध्ययन (केस स्टडी)
3. ✘ Discourse analysis
प्रेक्षित विश्लेषण
4. ✔ Survey method
सर्वेक्षण विधि

Question Number : 22 Question Id : 8740819839 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Willingness of study participants to participate in the study is obtained by :

शोध अध्ययन में भाग लेने के लिए अध्ययन प्रतिभागियों की इच्छा किसके द्वारा प्राप्त की जाती है :

Options :

1. ✘ Willingness is not necessary
इच्छा जरूरी नहीं है
2. ✔ Informed consent
बोधित सहमति (इन्फोर्म्ड कन्सेंट)
3. ✘ Oral commitment is sufficient
मौखिक प्रतिबद्धता पर्याप्त है
4. ✘ Copyright
कॉपीराइट

Question Number : 23 Question Id : 8740819840 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which of the following is not a referencing style ?

निम्नलिखित में से कौन एक संदर्भ शैली नहीं है ?

Options :

1. ✘ Vancouver
वैंकूवर
2. ✘ APA
एपीए
3. ✘ Chicago
शिकागो
4. ✔ Index Medicus
इंडेक्स मेडिकस

Question Number : 24 Question Id : 8740819841 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Sensitivity of a test measures :

परीक्षण उपायों की संवेदनशीलता मापता है :

Options :

1. ✔ True positives
सत्य सकारात्मक
2. ✘ True negatives
सत्य नकारात्मक
3. ✘ False positives
मिथ्या सकारात्मक
4. ✘ False negatives
मिथ्या नकारात्मक

Question Number : 25 Question Id : 8740819842 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Type-II Error occurs if :

टाइप-II त्रुटि तब होती है यदि :

Options :

1. ✘ The null hypothesis is rejected when it is true
शून्य परिकल्पना सत्य होने पर भी अस्वीकृत की जाती है
2. ✔ The null hypothesis is accepted even though it is false
शून्य परिकल्पना को असत्य होने पर भी स्वीकार किया जाता है
3. ✘ Both the null hypothesis as well as alternate hypothesis are rejected
शून्य परिकल्पना और वैकल्पिक परिकल्पना दोनों अस्वीकृत कर दी जाती हैं
4. ✘ The null hypothesis is not rejected when it is true
शून्य परिकल्पना सत्य होने पर भी अस्वीकृत नहीं होती है

Question Number : 26 Question Id : 8740819843 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

When the data set contains too many extreme values, the most representative average value is ?

जब आंकड़े के समुच्चय (डेटा सेट) में बहुत अधिक चरम मान होते हैं, तो सबसे अधिक प्रतिनिधि औसत मान होता है :

Options :

1. ✘ Mean
माध्य
2. ✔ Median
माध्यिका
3. ✘ Mode
बहुलक
4. ✘ Variance
विचरण

Question Number : 27 Question Id : 8740819844 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

A researcher wishing to draw a sample from sequentially numbered houses uses a random starting point and then selects every 6th houses, she/he has thus drawn a sample.

एक शोधकर्ता जो अनुक्रमिक रूप से गिने घरों से एक नमूना लेना चाहता है, एक यादृच्छिक प्रारंभिक बिंदु का उपयोग करता है और फिर प्रत्येक 6 वें घर का चयन करता है, इस प्रकार उसने एक नमूना लिया।

Options :

- 1. ✘ Sequential
अनुक्रमिक
- 2. ✔ Systematic
व्यवस्थित
- 3. ✘ Simple random
सरल यादृच्छिक
- 4. ✘ Cluster
समूह (गुच्छ)

Question Number : 28 Question Id : 8740819845 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Randomized clinical trials can be best described as :

यादृच्छिक नैदानिक परीक्षणों को सर्वोत्तम रूप में वर्णित किया जा सकता है :

Options :

- 1. ✔ Experimental studies
प्रायोगिक अध्ययन
- 2. ✘ Analytical studies
विश्लेषणात्मक अध्ययन
- 3. ✘ Observational studies
अवलोकन संबंधी अध्ययन

Descriptive studies

4. ✖ वर्णनात्मक अध्ययन

Question Number : 29 Question Id : 8740819846 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Weight is to the scale of measurement as political affiliation is to the scale of measurement.

वजन पैमाने पर है तो राजनीतिक संबद्धता पैमाने पर है।

Options :

1. ✖ ratio; ordinal
अनुपात; क्रमसूचक
2. ✔ ratio; nominal
अनुपात; नामित
3. ✖ interval; nominal
अंतराल; नामित
4. ✖ ordinal; ratio
क्रमसूचक; अनुपात

Question Number : 30 Question Id : 8740819847 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

When alpha is 0.05, this means that :

जब अल्फा 0.05 है, तो इसका मतलब है कि :

Options :

1. ✖ the probability of a Type II error is 0.95
टाइप II त्रुटि की संभावना 0.95 है
2. ✖ the probability of a Type II error is 0.05
टाइप II त्रुटि की संभावना 0.05 है

the probability of a Type I error is 0.95

3. ✘ टाइप I त्रुटि की संभावना 0.95 है

the probability of a Type I error is 0.05

4. ✔ टाइप I त्रुटि की संभावना 0.05 है

Question Number : 31 Question Id : 8740819848 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Reliability of measurement means :

माप की विश्वसनीयता का अर्थ है :

Options :

The method of measurement produce the same results when repeated

1. ✔ माप की विधि दोहराए जाने पर वही परिणाम उत्पन्न करती है

The different methods of measurement on different materials produce the same results

2. ✘ विभिन्न सामग्रियों पर माप के विभिन्न तरीके एक ही परिणाम उत्पन्न करते हैं

The methods of measurement produce different results when repeated

3. ✘ माप की विधि दोहराए जाने पर अलग-अलग परिणाम देती है

The same methods of measurement on different materials produce the same result

4. ✘ विभिन्न सामग्रियों पर माप के समान तरीके समान परिणाम उत्पन्न करते हैं

Question Number : 32 Question Id : 8740819849 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

If you had a z-score of 2.33 this would tell you that :

यदि आपके पास 2.33 का z-स्कोर था, तो यह आपके बताएगा कि :

Options :

Your score was 2.33 standard deviations above the mean

1. ✔ आपका स्कोर माध्य से 2.33 मानक विचलन ज्यादा था

Your score was 2.33 standard deviations below the mean

2. ✘ आपका स्कोर माध्य से 2.33 मानक विचलन कम था

3. ✖ There was a probability of 2.33 of obtaining a score greater than your score
आपका स्कोर से अधिक z-स्कोर प्राप्त करने की 2.33 संभावना थी

4. ✖ There was a probability of 2.33 of obtaining a score less than your score
आपका स्कोर से कम z-स्कोर प्राप्त करने की 2.33 संभावना थी

Question Number : 33 Question Id : 8740819850 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Sample means are :
प्रतिदर्श माध्य हैं :

Options :

1. ✖ Point estimates of sample means
प्रतिदर्श माध्य का बिन्दु आंकलन

2. ✖ Interval estimates of population means
जनसंख्या माध्य का अंतराल आंकलन

3. ✖ Interval estimates of sample means
प्रतिदर्श माध्य का अंतराल आंकलन

4. ✔ Point estimates of population means
जनसंख्या माध्य का बिन्दु आंकलन

Question Number : 34 Question Id : 8740819851 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Field Study is related to :
क्षेत्र अध्ययन का संबंध किससे है ?

Options :

1. ✔ Real life situation
वास्तविक जीवन की स्थिति

Experimental situation

2. ✖ प्रायोगिक स्थिति

Laboratory situation

3. ✖ प्रयोगशाला की स्थिति

Simulation situation

4. ✖ सिमुलेशन स्थिति

Question Number : 35 Question Id : 8740819852 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which of the following software is a reference manager ?

निम्नलिखित में से कौन-सा सॉफ्टवेयर एक संदर्भ प्रबंधक है ?

Options :

ADMB

1. ✖ एडीएमबी

Chronux

2. ✖ क्रोनक्स

DAP

3. ✖ डीएपी

Endnote

4. ✔ एंडनोट

Question Number : 36 Question Id : 8740819853 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which of the following is a plagiarism checking tool ?

निम्नलिखित में से कौन-सा साहित्यिक चोरी जाँच उपकरण है ?

Options :

ORCID

1. ✖ ऑर्किड

iThenticate
2. ✓ आईथेंटिकेट

Publon
3. ✘ पब्लोन

Scopus
4. ✘ स्कोपस

Question Number : 37 Question Id : 8740819854 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The most common structure of a research article in scientific journals is :

वैज्ञानिक पत्रिकाओं में एक शोध लेख की सबसे आम संरचना है :

Options :

1. ✘ Introduction, Summary, Results & Discussion, Methodology, Conclusion, References
परिचय; सारांश; परिणाम और चर्चा; शोध प्राविधि; निष्कर्ष; संदर्भ
2. ✘ Summary, Introduction, Results & Discussion, Conclusion, Methodology, References
सारांश; परिचय; परिणाम और चर्चा; निष्कर्ष; शोध प्राविधि; संदर्भ
3. ✓ Introduction, Methodology, Results & Discussion, Conclusion, References
परिचय; शोध प्राविधि; परिणाम और चर्चा; निष्कर्ष; संदर्भ
4. ✘ Introduction, Summary, Methodology, Results & Discussion, Conclusion
परिचय; सारांश; शोध प्राविधि; परिणाम और चर्चा; निष्कर्ष

Question Number : 38 Question Id : 8740819855 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

A measure of symmetry or asymmetry of data distribution is called :

आंकड़ा (समंक्र) वितरण की समरूपता या विषमता के माप को कहा जाता है :

Options :

1. ✓ Skewness
तिरछापन (विषमता)

2. ✘ Kurtosis
कुटोसिस (कुक्कुद्रता)

3. ✘ Mean
माध्य

4. ✘ Median
माध्यिका

Question Number : 39 Question Id : 8740819856 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

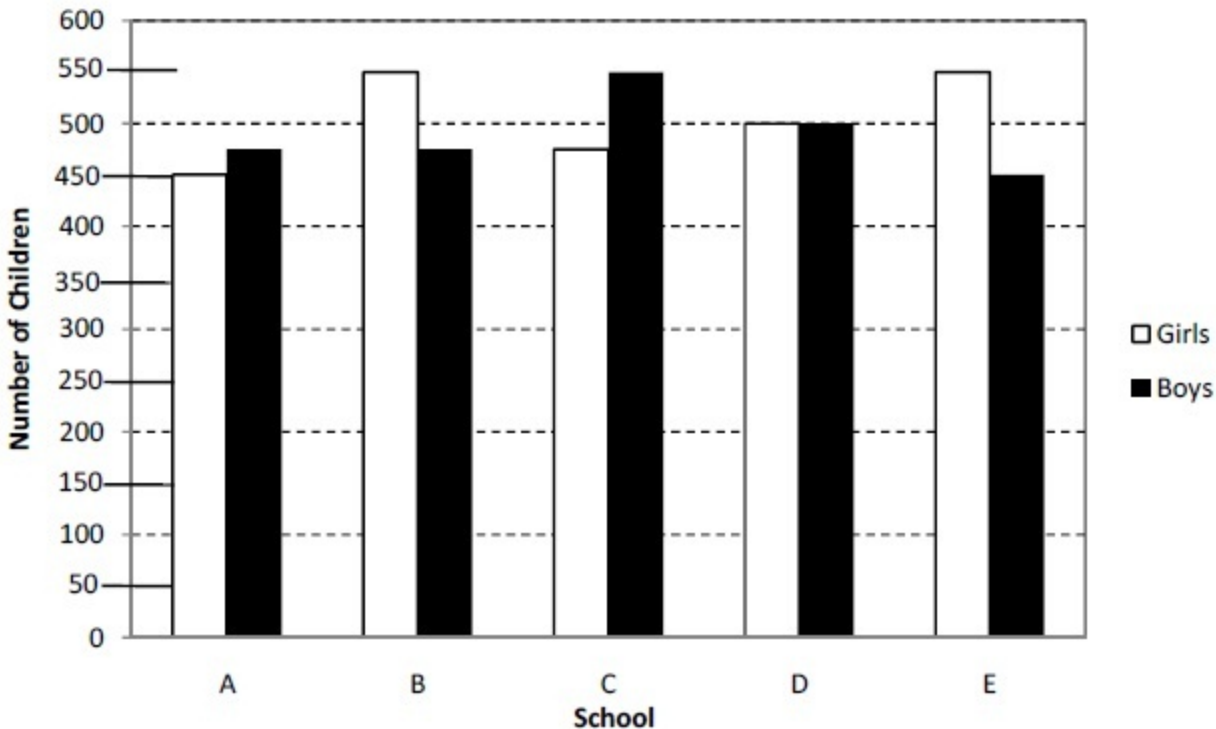
Question Label : Multiple Choice Question

Study the given graph and answer the question.

नीचे दिये गये रेखाचित्र का अध्ययन करें और प्रश्न का उत्तर दीजिये।

Number of Girls and Boys participating in a Rally from Five Different Schools :

पाँच अलग-अलग स्कूलों से रैली में भाग लेने वाली लड़कियाँ और लड़कों की संख्या :



What is the total number of girls participating in the rally from schools A and C together ?

स्कूल A और स्कूल C से रैली में भाग लेने वाली लड़कियों की कुल संख्या कितनी है ?

Options :

1. ✘ 825

2. ✘ 875

3. ✘ 950

4. ✔ 925

Question Number : 40 Question Id : 8740819857 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

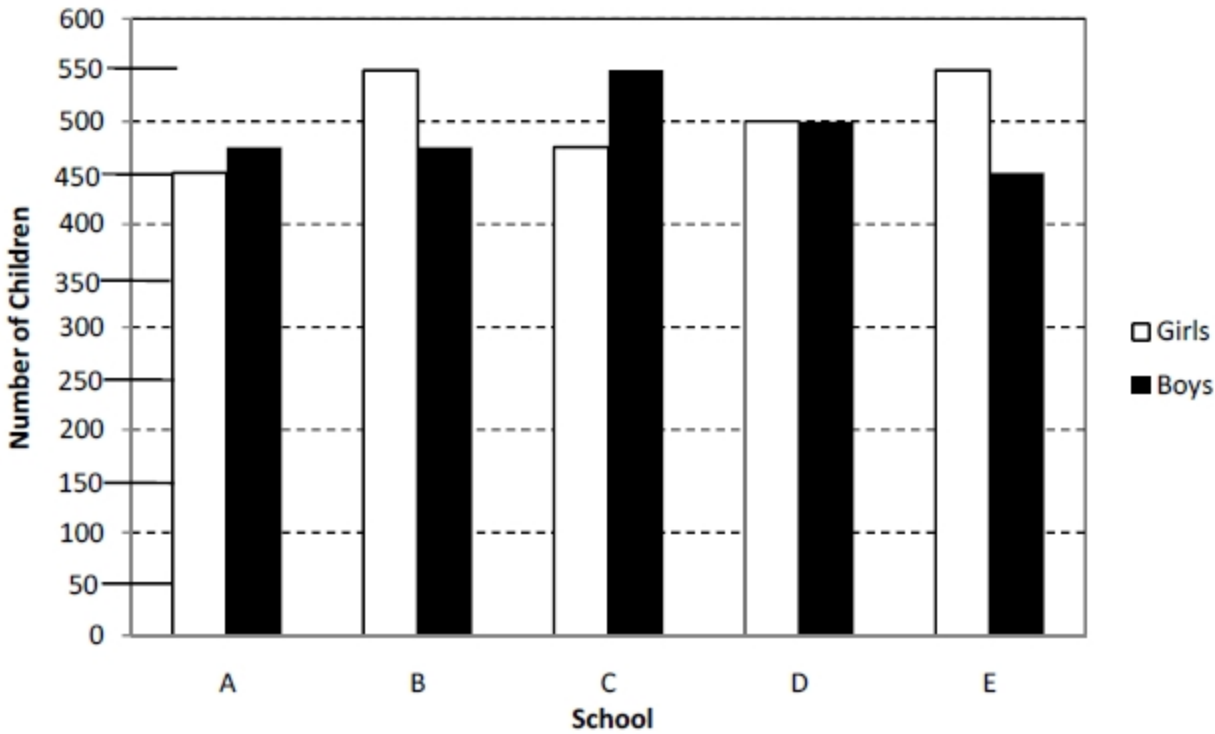
Question Label : Multiple Choice Question

Study the following given graph and answer the question.

नीचे दिये गये रेखाचित्र का अध्ययन करें और प्रश्न का उत्तर दीजिये।

Number of Girls and Boys participating in a Rally from Five Different Schools :

पाँच अलग-अलग स्कूलों से रैली में भाग लेने वाली लड़कियाँ और लड़कों की संख्या :



What is the average number of boys participating in the rally from all the schools together ?

सभी स्कूलों से मिलाकर रैली में भाग लेने वाले लड़कों की औसत संख्या कितनी है ?

Note: For this question, discrepancy is found in question/answer. Full Marks is being awarded to all candidates.

Options :

1. 500
2. 480
3. 525
4. 520

Subject_&_Area Concerned

Section Id :	874081179
Section Number :	2
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	60
Number of Questions to be attempted :	60
Section Marks :	180
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	874081221
Question Shuffling Allowed :	Yes

Question Number : 41 Question Id : 8740819858 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... is not a part of basic systems of codifications.

Options :

1. ✘ Alphabetical System
2. ✘ Numerical System
3. ✘ Colour Coding System
4. ✔ None of three

Question Number : 42 Question Id : 8740819859 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... and physical distribution are the two major operations of logistics.

Options :

1. ✘ Supply Chain Management
2. ✔ Materials Management
3. ✘ Logistics Management
4. ✘ None of three

Question Number : 43 Question Id : 8740819860 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which of the following is *not* a component of 4PL ?

Options :

1. ✘ Control Room (Intelligence)
2. ✘ Resource Providers
3. ✘ Information
4. ✔ Recycling

Question Number : 44 Question Id : 8740819861 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Logistics management is an part of the business and its success.

Options :

1. ✘ Minimal
2. ✔ Integral
3. ✘ Unrelated
4. ✘ None of three

Question Number : 45 Question Id : 8740819862 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which of the following is *not* a part of Supply Chain Management System ?

Options :

1. ✘ Supplier
2. ✘ Manufacturer
3. ✘ Competitor
4. ✔ Customer

Question Number : 46 Question Id : 8740819863 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... includes design and administration of systems to control the flow of materials, WIP and finished inventory to support business unit strategy.

Options :

1. ✔ Logistics Management
2. ✘ Materials Management

3. ✘ Bill of Materials

4. ✘ None of three

Question Number : 47 Question Id : 8740819864 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... is the time that elapses between issuing replenishment order and receiving the material in stores.

Options :

1. ✘ Replenishment time

2. ✔ Lead time

3. ✘ Idle time

4. ✘ None of three

Question Number : 48 Question Id : 8740819865 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... is the task of buying goods of right quality, in the right quantities, at the right time and at the right price.

Options :

1. ✘ Supplying

2. ✔ Purchasing

3. ✘ Scrutinizing

4. ✘ None of three

Question Number : 49 Question Id : 8740819866 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... is the provision of service to customers before, during and after a purchase.

Options :

1. ✓ Customer Service
2. ✘ Product Management
3. ✘ Purchase Management
4. ✘ None of three

Question Number : 50 Question Id : 8740819867 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Buying according to the requirements is called :

Options :

1. ✘ Seasonal Buying
2. ✓ Hand to Mouth Buying
3. ✘ Scheduled Buying
4. ✘ Speculative Buying

Question Number : 51 Question Id : 8740819868 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The objective of independent business function stage is :

Options :

1. ✘ Core competency
2. ✘ Maximization of profitable by more expenses
3. ✘ Cost reduction
4. ✔ Maximization of profit by sales volume

Question Number : 52 Question Id : 8740819869 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

If the supply quantity is than the demand, it is possible that the supply quantity could be decreased.

Options :

1. ✘ Increased
2. ✘ Decreased
3. ✔ More than
4. ✘ Less than

Question Number : 53 Question Id : 8740819870 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Place utility is created by :

Options :

1. ✔ Logistics function
2. ✘ Distribution function
3. ✘ Procurement function

4. ✖ Operation function

Question Number : 54 Question Id : 8740819871 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

EDI stands for :

Options :

1. ✖ Electronic Distribution Intermediary
2. ✖ Electronic Documentation Interchange
3. ✖ Electronic Data Interface
4. ✔ Electronic Data Interchange

Question Number : 55 Question Id : 8740819872 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

OBO stands for ----- carriers.

Options :

1. ✔ Ore Bulk Oil
2. ✖ On Bulk Order
3. ✖ Over Bulk Order
4. ✖ Ore Bulk Order

Question Number : 56 Question Id : 8740819873 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... is not an activity in the generic value chain of logistics.

Options :

1. ✘ Supply Chain Management
2. ✔ Human Resource Management
3. ✘ Operations
4. ✘ Marketing & Sales

Question Number : 57 Question Id : 8740819874 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Form utility is created by :

Options :

1. ✘ Logistics function
2. ✘ Procurement function
3. ✔ Operation function
4. ✘ Distribution function

Question Number : 58 Question Id : 8740819875 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Just in time (JIT) is a practice originally followed in :

Options :

1. ✘ America
2. ✘ China
3. ✔ Japan

4. ✖ Britain

Question Number : 59 Question Id : 8740819876 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

VLCC stands for :

Options :

1. ✖ Very Large Closed Container
2. ✖ Very Large Closed Carrier
3. ✖ Very Large Crude Carrier
4. ✔ Very Large Crude Container

Question Number : 60 Question Id : 8740819877 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The document that is used for the MTO is :

Options :

1. ✖ ARE
2. ✖ GR
3. ✔ CTD
4. ✖ Bill of lading

Question Number : 61 Question Id : 8740819878 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Marketing mix for products consists of :

Options :

1. ✓ 4P's
2. ✗ 7P's
3. ✗ 8P's
4. ✗ 5P's

Question Number : 62 Question Id : 8740819879 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Marketing mix is suggested by :

Options :

1. ✗ Philip Kotler
2. ✓ Neil Borden
3. ✗ Peter Drucker
4. ✗ Neil Armstrong

Question Number : 63 Question Id : 8740819880 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... are the key elements of promotion mix.

Options :

1. ✗ Advertising and Sales Promotion
2. ✗ Publicity and Public Relations
3. ✗ Direct Marketing and Personal Selling

4. ✓ All of three

Question Number : 64 Question Id : 8740819881 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... is not a part of marketing mix.

Options :

1. ✘ Product

2. ✓ Purpose

3. ✘ Place

4. ✘ Price

Question Number : 65 Question Id : 8740819882 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Which of the following marketing mix activity is most closely associated with newsletters, catalogues and invitations to organization-sponsored events ?

Options :

1. ✘ Pricing

2. ✓ Promotion

3. ✘ Distribution

4. ✘ Product

Question Number : 66 Question Id : 8740819883 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The term marketing mix refers to :

Options :

1. ✘ An analysis of micro and macro environment of the organization.
2. ✘ A mixture of various decisions to sell more products at any cost.
3. ✘ A customer relationship for long term profit and gain.
4. ✔ A combination of strategic elements to satisfy market needs.

Question Number : 67 Question Id : 8740819884 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The information of MIS comes from the boot source.

Options :

1. ✘ Internal
2. ✘ External
3. ✘ Superficial
4. ✔ Internal and External

Question Number : 68 Question Id : 8740819885 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Management information system usually *not* serves managers interested in results.

Options :

1. ✘ Weekly
2. ✘ Monthly

3. ✘ Yearly

4. ✔ Day-to-day

Question Number : 69 Question Id : 8740819886 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... introduced the principle of competitive advantage.

Options :

1. ✘ Peter Drucker

2. ✔ Michael Porter

3. ✘ Philip Kotler

4. ✘ Henry Mintzberg

Question Number : 70 Question Id : 8740819887 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Information technology is the combination of computer science and

Options :

1. ✔ Telecommunications

2. ✘ Electronics

3. ✘ Digital marketing

4. ✘ Networking

Question Number : 71 Question Id : 8740819888 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The first and foremost method of retail is :

Options :

1. ✓ Counter service
2. ✗ Self-service
3. ✗ Online shops
4. ✗ Cost-plus pricing

Question Number : 72 Question Id : 8740819889 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

In a , a retailer sells to consumers through multiple retail formats, such as websites, physical stores.

Options :

1. ✓ Multi-channel retailing
2. ✗ Retail management
3. ✗ Counter selling
4. ✗ Retail strategy

Question Number : 73 Question Id : 8740819890 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Retail business generates an enormous amount of information that would be very valuable if one could :

Options :

1. ✘ Collect it quickly, reliably and efficiently
2. ✘ Analyze it to make sense of the past and plan future decisions
3. ✘ Distribute it to the right people in your organization so they can act on it
4. ✔ All of three

Question Number : 74 Question Id : 8740819891 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Small grocery stores that are run by individuals or families and cater to their immediate neighborhood or locality.

Options :

1. ✘ Brick and mortar stores
2. ✔ Mom-and-pop stores
3. ✘ Departmental stores
4. ✘ Kirana stores

Question Number : 75 Question Id : 8740819892 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The planning system prioritizes according to since that is the best way to ensure the lowest possible inventory.

Options :

1. ✘ Packaging date

2. ✘ Delivery date
3. ✔ Shipment date
4. ✘ Distribution date

Question Number : 76 Question Id : 8740819893 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

A can be regarded as an item at a specific location.

Options :

1. ✘ SBU
2. ✔ SKU
3. ✘ Order Tracking
4. ✘ Multi-location

Question Number : 77 Question Id : 8740819894 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The, despite its name, acts more like a sub-location than just a shelf in a warehouse.

Options :

1. ✘ Bar code
2. ✔ Bin code
3. ✘ Zip code
4. ✘ Pin code

Question Number : 78 Question Id : 8740819895 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

If the supply quantity is than the demand, it is possible that the supply quantity could be decreased.

Options :

1. ✘ Increased
2. ✘ Decreased
3. ✔ More than
4. ✘ Less than

Question Number : 79 Question Id : 8740819896 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

A reorder point represents demand during :

Options :

1. ✘ Peak time
2. ✔ Lead time
3. ✘ Season
4. ✘ None of three

Question Number : 80 Question Id : 8740819897 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

SAP implementation project was divided into phases.

Options :

1. ✘ Two
2. ✘ One

3. ✓ Three

4. ✘ Double

Question Number : 81 Question Id : 8740819898 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The Global Commerce Initiative (GCI) is a global user group, created in :

Options :

1. ✘ 1998

2. ✘ 1987

3. ✓ 1999

4. ✘ 1983

Question Number : 82 Question Id : 8740819899 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... is a group of substitutable products and is a group of commodities sharing a common use or function.

Options :

1. ✘ Family, Class

2. ✓ Commodity, Class

3. ✘ Business function, Commodity

4. ✘ Segment, Class

Question Number : 83 Question Id : 8740819900 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Mobile access to warehouse processes for :

Options :

1. ✘ Stocking, Restocking
2. ✘ Discarding, Returning
3. ✘ Distribution, Substitution
4. ✔ Both Stocking, Restocking & Discarding, Returning

Question Number : 84 Question Id : 8740819901 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Increase the quantity of a replenishment order can be increased to meet the demand. The exceptions are :

Options :

1. ✘ The supply is linked directly to some other demand
2. ✘ It is a reorder point that has caused the situation
3. ✔ Both The supply is linked directly to some other demand & It is a reorder point that has caused the situation
4. ✘ It is limited due to a defined maximum order quantity

Question Number : 85 Question Id : 8740819902 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The planning system does *not* analyze which orders can be changed and which should be protected except for the following cases :

Options :

1. ✘ A transfer order
2. ✘ A released production order that has been started

3. ✘ Adequate quantity to be supplied

4. ✔ Both A transfer order & A released production order that has been started

Question Number : 86 Question Id : 8740819903 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Local shops can be known as stores in the United States.

Options :

1. ✘ Departmental

2. ✔ Brick & Mortar

3. ✘ Super

4. ✘ Megastore

Question Number : 87 Question Id : 8740819904 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The capability and performance of people need to be enhanced to drive down operational costs :

Options :

1. ✘ Impacting market share and profitability

2. ✘ Impacting operational cost

3. ✔ Both Impacting market share and profitability & Impacting operational cost

4. ✘ Consumer shopping satisfaction research

Question Number : 88 Question Id : 8740819905 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

It stops junk e-mail in its tracks.

Options :

1. ✘ Firewall
2. ✔ Anti spam
3. ✘ Anti-virus
4. ✘ All of the three

Question Number : 89 Question Id : 8740819906 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

E-tailing refers to :

Options :

1. ✘ Sale of electronic items in a store
2. ✘ Catalog shopping
3. ✘ Music store
4. ✔ Retailing shopping unity the internet

Question Number : 90 Question Id : 8740819907 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Business composition is the term used while framing the following strategies. What are they ?

Options :

1. ✘ Corporate strategy
2. ✘ Marketing strategy
3. ✘ Business strategy
4. ✔ Both corporate strategy & marketing strategy

Question Number : 91 Question Id : 8740819908 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The ability to exchange information electronically is central to the effective conduct of e-commerce.

Options :

1. ✘ E-mail
2. ✔ E-messaging
3. ✘ EAN
4. ✘ E-business

Question Number : 92 Question Id : 8740819909 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

..... is defined as being the continuous and automated exchange of master data between trading partners.

Options :

1. ✔ Data synchronization
2. ✘ Data standardization

3. ✖ Data classification

4. ✖ Data rationale

Question Number : 93 Question Id : 8740819910 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Retailers are totally dependent on the GTNs to support their :

Options :

1. ✖ Ordering system

2. ✖ Stock management system

3. ✖ Point of sale system

4. ✔ All of three

Question Number : 94 Question Id : 8740819911 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Build your business on a solid transactional backbone and integrate different sales channels, better understand customer preferences and leverage customer information.

Options :

1. ✖ Supply chain execution

2. ✔ Multi-channel retailing

3. ✖ Purchasing

4. ✖ Category management

Question Number : 95 Question Id : 8740819912 Question Type : MCQ Option Shuffling : Yes Is Question

Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

It is the near-unanimous choice of experienced ERP implementers as the most underestimated budget item.

Options :

1. ✘ Development
2. ✔ Training
3. ✘ Coaching
4. ✘ Mentoring

Question Number : 96 Question Id : 8740819913 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

It refers to more than setting up an internet-enabled front office :

Options :

1. ✘ e- Thematic
2. ✘ e-Business
3. ✘ e-Commerce
4. ✔ e-Fulfillment

Question Number : 97 Question Id : 8740819914 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The possible future directions of ECG :

Options :

1. ✘ Extension to other modes of transport and/or to other logistics services.

2. ✘ Opening of the marketplace to other interested groups.
3. ✘ Investigating more sophisticated IT solutions.
4. ✔ All of three

Question Number : 98 Question Id : 8740819915 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

It refers to the system installed in a Retail Outlet, which substantially automates the Billing Process using the information on Products & Prices from the database.

Options :

1. ✘ TCO
2. ✔ POS
3. ✘ HP-POS
4. ✘ DOS

Question Number : 99 Question Id : 8740819916 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

The products which enjoy popularity and generate lot of sales in a short span of time and latter go out of fashion :

Options :

1. ✘ FAD
2. ✘ Category killers
3. ✘ Variety
4. ✔ Assortment

Question Number : 100 Question Id : 8740819917 Question Type : MCQ Option Shuffling : Yes Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 3 Wrong Marks : 1

Question Label : Multiple Choice Question

Identify optimum business rules and leverage your corresponding business logic across your retail chain.

Options :

1. ✓ Enhance process control
2. ✘ Streamline systems management
3. ✘ Separate application code from business logic
4. ✘ Leverage powerful enterprise integration bus